**Key**Measure from the Improvement Plan
Additional measure WG Tracking Indicator

Strategic theme: Tackling Poverty	Flintshire County Council
<b>Broad Outcome:</b> Improving the skills of young people and families	Outcome 5
Why are we focusing on this outcome?	What will success look like?
<ul> <li>Extend and improve the education, employment and training opportunities available for people.</li> <li>Improve the employment prospects of local people.</li> <li>Meet the needs of local employers.</li> <li>Help young people take the step from education to employment.</li> <li>Place and retain young people in work.</li> </ul>	Meeting the skills and employment needs of local employers

	2013-14 Outturns	2014-15 Targets	2015-16 Targets
<b>How much did we do?</b> Input/ throughput indicators taken from any source including the tracking indicators in the <i>Programme for Government</i>			
<ul> <li>The number of apprenticeships in Flintshire (management information         <ul> <li>targets not set for future years)</li> </ul> </li> </ul>	2135 *1	Not Applicable	Not Applicable
No's attending the Enterprise Club.	48 people	60 people	TBC
Delivery of a jobs fair event.	Not Applicable	September 2014	TBC
<ul> <li>Launch an Employability Club with Careers Wales for 16 – 24 year olds (running on a fortnightly basis)</li> </ul>	Not Applicable	May 2014	Not Applicable

How well did we do it? Qualitative assessment of effectiveness/ evidence from			
surveys/ output data etc			
<ul> <li>Undertake a governance review of the Employment, Skills and Jobs Board</li> </ul>	Not Applicable	October 2015	Not Applicable
Employers Promise – launched March 2014 follow on milestones:			
Put in place a plan to deliver the Employers Promise	Not Applicable	February 2015	Not Applicable
Create guidance to inform partner's business planning	Not Applicable	February 2015	Not Applicable
<ul> <li>Monitor and report the impact to the Employment, Skills and Jobs Board</li> </ul>	Not Applicable	Not Applicable	End March 2016
Provide systems to provide the best labour market information to young people e.g. apprenticeship and training opportunities. Careers Wales portal being developed - Common Area Prospectus (CAP)	Not Applicable	July 2014 'go-live'	August 2015 Portal fully operational with all information available as initially envisaged
<ul> <li>Increase the number and range of Communities First Job Club programmes</li> </ul>	3 <sup>rd</sup> Club opened October 2013	4 <sup>th</sup> Club by end March 2015	Not Applicable
<ul> <li>Increase the number of apprenticeship disciplines to help reduce the skills gap (FCC)</li> </ul>	12	Baseline or better	Baseline or better
<b>Is anyone better off?</b> Quantative evidence of the outcome achieved using tracking indicators from the <i>Programme for Government</i> and your single integrated plans			
<ul> <li>Key stage 4 free Schools Meals achieving level 2+ threshold including English/Welsh &amp; Maths</li> </ul>	35.7% *2	30% - 36% *3	34% - 40%
<ul> <li>Securing high levels of 16 year olds in education, employment and training (EET)</li> </ul>	96.4%	Baseline or better	Baseline or better
<ul> <li>Reducing the percentage of 18 – 24 year olds claiming Jobseekers allowance.</li> </ul>	5.7%	Baseline or better	Baseline or better
<ul> <li>Improve performance of cohort of learners entitled to Free School Meals (FSM) in achieving the Level 1 Indicator (Five GCSE passes A* to G or vocational equivalent)</li> </ul>	91.2% *4	90% - 93% *5	91% – 94%
Number of Flintshire County Council employees undertaking the	146	90 -110	Unable to

supervisory and management training programmes developed with Coleg Cambria	employees	Employees *6	determine at present
<ul> <li>Percentage of Flintshire County Council employees completing the supervisory and management training programmes developed with Coleg Cambria</li> </ul>	91%	90 – 95%	Unable to determine at present
Numbers of Flintshire County Council employees attending specialist and or vocational courses	NVQ's = 122 Specialist Training = 886	NVQ's = 70 - 80 *7 Specialist Training = 800 – 850 *7	Unable to determine at present
Number of residents from Communities First areas completing accredited community based courses	249 (161 West and 88 East)	140 West 88 – 95 East	Unable to determine at present
<ul> <li>No's of businesses started as a result of the support provided by the Enterprise Club.</li> </ul>	8 businesses	14 businesses	TBC

## **Notes**

- \*1 Only the 2012/13 outturn is currently available for Flintshire, data for 2013/14 is expected to be available shortly. Source of the data is Welsh Government.
- \*2 Flintshire's outturn of 35.7% compares very favourably with the 25.8% across Wales as a whole especially considering that Flintshire's FSM learners share the same issues as those in other counties.
- \*3 Given our previous year's outturn and knowledge of the cohort (14% of total cohort) and volatile nature of outcomes (percentage can vary widely between years) a realistic but challenging target has been for 2014/15 set at 30% 36%.
- \*4 Improvement was achieved again in 2013/14; performance of 91.2% when compared with 89.5% in the previous year and better than the all Wales figure of 85.8% (2013/14).
- \*5 Maintenance of the previous years performance will be very difficult to achieve given the cohort in 2013/14, therefore a realistic but challenging target has been set for 2014/15 at 90% 93%.
- \*6 The 2014/15 target has been set in recognition of workforce reduction (e.g. staff leaving through ER/VR) and the numbers of staff who have already completed NVQ's, which was significantly over the target set for 2013/14 (60 70). In addition, there has been a change to funding of apprenticeship frameworks, whereby over 25's will no longer be funded. Alongside this is a planned change in direction to encourage staff to take professional qualifications e.g. AAT for Accounts staff.

\*7 – As in note 6 above, the target has been set in recognition of workforce reduction and the numbers of staff who have already completed qualifications / specialist training.

## Story behind the data

There is a clear correlation between improving the skills of young people and families and tackling poverty.

Key activities for 2014/15 under the Improvement Plan Priority for Apprenticeships and Training include:-

- Work with the public, private and voluntary sectors to increase the number of apprenticeships, traineeships and work experience opportunities.
- Make an impact with the Employers' Promise in key areas e.g. developing further apprenticeship opportunities and employees' skills.
- Market and communicate broadly the range of apprenticeship and training programmes available.
- Identify sectors with skills gaps in order to develop apprenticeships and alternative programmes and investment in training.
- Support the Young Entrepreneur Programme with the Flintshire Business Entrepreneurship Network.
- Continue to develop and increase the number and range of Communities First job clubs.
- Commission and deliver skills development programmes in partnership with local employers.

## Key Risks/Challenges being faced:-

- Ensuring that employer places match current and future aspirations and needs.
- Ensuring capacity to support paid work placements and other programmes.
- Ensuring that education providers participate fully.
- Strengthening the links between schools, colleges and employers.
- Work with local employers and learning providers to meet the skills based needs of the future.